

HORBURY HUNT COMMERCIAL AWARD 2021 DESIGN BRIEF

THINK
BRICK
AWARDS
2021

THINK BRICK 
AUSTRALIA

in association with

CMAA 
CONCRETE MASONRY
ASSOCIATION OF AUSTRALIA


ARTA
AUSTRALIAN ROOFING TILE ASSOCIATION

**HORBURY HUNT
COMMERCIAL AWARD
WINNER 2020**

**PHOENIX CENTRAL
PARK**
DURBACH BLOCK
JAGGERS / JOHN
WARDLE ARCHITECTS



📷 Trevor Mein | John Gollings

table of contents

MESSAGE FROM THE CEO OF THINK BRICK AUSTRALIA	5
INDUSTRY OVERVIEW	7
Who is Think Brick Australia?	7
Australian Face Brick Market	7
AWARD INTRODUCTION	8
Competition overview	8
HORBURY HUNT COMMERCIAL AWARD ENTRY CRITERIA	9
General	9
Commercial Category	9
Competition Key Dates	9
AWARDS	10
Prize	10
New Entrant Award	10
Presentation of Awards	10
Post Competition Promotion	10
Media Demands	10
Terms and conditions	10
ASSESSMENT	11
Jury	11
SUBMISSION	12
Submission Material and Format	12
Lodgement	12
Returns Policy	12
Copyright	12
Moral rights	12
HORBURY HUNT COMMERCIAL AWARD 2021 CHECKLIST	13

**HORBURY HUNT
COMMERCIAL AWARD
JOINT WINNER 2020**

**WEST END
TURNER**



horbury hunt commercial award 2021 design competition brief

MESSAGE FROM THE CEO OF THINK BRICK AUSTRALIA



With the modern brick being a diverse material available in an assortment of innovative finishes and colours, we have seen increasing use of brick integrated into modern commercial buildings with grand and daring features. The Horbury Hunt Commercial Award seeks to encourage the use of brick in commercial brick design while celebrating the versatility and opportunities born from the earthen material.

In 2005, Think Brick embarked on a small project which engaged seven architects to deliver their visions of what a conceptual brick home of the future might look like. In 2008, the prestigious

Horbury Hunt category was created in honour of the late John Horbury Hunt, an architect renowned for his contribution in elevating the expression of brickwork in architectural design. Conceived to reward innovation and craftsmanship in brickwork, the category commends the important contributions that architects, manufacturers, builders and bricklayers make in bringing outstanding commercial projects to life.

The winner of this category will receive a \$10,000 cash prize.

In 2020, despite widespread disruption due to COVID19, over 150 entries were received across all award categories. The Horbury Hunt award entries showcased a new level of creativity in the use of brick, being pushed to the limits of their creative application by this community. The winning project Phoenix Central Park (John Wardle Architects and Durbach Block Jagers) is a highly adventurous and skilfully crafted exploration of brick cladding. The entire brick façade undulates and folds like a woven, pleated fabric that denies the apparent weight and static nature of the material. The brick surface's soft, curtain-like quality, reinforced by its muted colour and chalky appearance, wraps a warren of internal spaces, all of which amounts to a truly unique performance.

Every year I am delighted to see the way architects evolve their design concepts and work alongside manufacturers to push the limits of the raw materials and re-imagine the buildings that make up the tapestry of our unique country.

We look forward to continuing to see architects re-imagine bricks in contemporary building design in 2021.

Elizabeth McIntyre
Chief Executive Officer
Think Brick Australia



**HORBURY HUNT
COMMERCIAL AWARD
HIGH COMMENDATION
2020**

**DARLING
SQUARE NORTH
TZANNES**

 Ben Guthrie

industry overview

WHO IS THINK BRICK AUSTRALIA?

Think Brick Australia represents Australia's clay brick and paver manufacturers. Our purpose is to ensure clay brick is recognised as a pre-eminent building material by leading architects, developers, builders and property owners. We are committed to promoting exemplary building and landscape design using clay brick and pavers.

We create national campaigns to inspire designers, builders and consumers to use clay brick as a contemporary, versatile and inspiring building material.

We provide technical support to architects, engineers, builders, developers and property owners.

We undertake research to improve and promote the usability and environmental credentials of our products and work with government and regulators closely. We also set and monitor standards for our members and users of our products.

We provide resources for the industry and assist with the development of training initiatives for associated trades.

THE AUSTRALIAN FACE BRICK MARKET

The brick industry is worth \$2 billion per annum to the Australian economy and employs approximately 30,000 people in the manufacture and installation of its products.

Annually, 1.6 billion bricks are manufactured nationally.

Brick manufacturers continue to invest in research and development to produce products that have wider appeal to designers while promoting its status as a "self-finishing", long-lasting, and material that satisfies many environmental concerns in both the short term and over the life of the building.

award introduction

COMPETITION OVERVIEW

This award was initiated by the Horbury Hunt Club and by request from architects and designers. Its purpose is to reward innovation and craftsmanship in brickwork and recognises the contribution of architects, builders, bricklayers and manufacturers in that process.

The Horbury Hunt Award categories include commercial and residential built projects that exemplify outstanding craftsmanship and innovation through the use of clay face brick and pavers.

The award is named after John Horbury Hunt, a renowned architect who came to Australia from America in 1863. Hunt was known for introducing his distinctive and radical architecture to Sydney and rural New South Wales, including St Peter's Cathedral in Armidale, and Convent of the Sacred Heart and Tivoli in Rose Bay.

horbury hunt commercial award entry criteria

GENERAL

Nominated project must meet the following criteria:

- Completed since January 2019 and located in Australia or, if internationally located, built with Australian manufactured masonry products.
- Recycled and reused bricks can be included in this category. Painted brick may also be included (not rendered).
- Not entered into previous Think Brick awards.
- Must be constructed with 75% in clay face brickwork, or use clay pavers.
- Must exemplify architectural innovation, collaboration between project team, and show a high level of skill and craftsmanship.
- Entry must be submitted by the closing date of **Wednesday 31st March, 2021**.
- Only entries that are submitted in full and **online through our website** will be accepted.
- A project may be entered in multiple categories, providing that project meets the criteria of the specific category as outlined below. Each project may only be entered once in the same Horbury Hunt Commercial category.

COMMERCIAL CATEGORY

Projects in this category must be built primarily for commercial purposes and include government, public, health, education and multi-residential projects.

COMPETITION KEY DATES

Day	Date	Month	Time	Event
Monday	21st	December 2020	12:00pm EST	Entries Open
Wednesday	31	March 2021	5:00 pm EST	Entries Close
Thursday	6th	May 2021	All day	Award Judging
Thursday	12th	August 2021	From 6.30 pm	Awards Gala Dinner

awards

PRIZE

The prize is a trophy and certificate for the winning project. The winning architect will also receive \$10,000 for the project.

NEW ENTRANT AWARD

Introduced in 2018, this award is open to any Architectural or design firm that have not previously entered any category in the Think Brick Awards. All first-time entrants that enter one of the existing categories, will automatically go in the running to win the New Entrant Award with \$10,000 prize money.

PRESENTATION OF AWARDS

The finalists and winners of the Horbury Hunt Commercial category 2021 will be announced and presented at the Awards Gala Dinner, which will be held in Melbourne on **Thursday, 12th August 2021**. All submissions will receive an invitation for two for each party involved in the submission. Additional tickets to attend the event are available for purchase.

The Awards Gala Dinner incorporates the Horbury Hunt Residential, Horbury Hunt Commercial, Kevin Borland Masonry - Commercial and Residential, Bruce Mackenzie Landscape, and Robin Dods Roof Tile Excellence categories.

POST COMPETITION PROMOTION

The projects will be featured on the Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association websites, social media, publications, industry presentations, roadshows and TBA/CMAA/ARTA events.

MEDIA DEMANDS

Participants should be prepared to make themselves available for all media and publicity requests on their submitted projects, including but not limited to phone, email or face-to-face interviews for broadcast, online, social media, or print publication.

TERMS AND CONDITIONS

Photographs submitted as part of this nomination may be exhibited, published and used in a variety of marketing activities and platforms, in the promotion of the Awards and other related initiatives. And also, as a case study on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media channels and other third party media.

The winning project and any receiving commendations will also be published in Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association's publications.

Architects from any winning projects and any receiving commendations will be expected to participate in future member engagements.

Please include any photography credits in your submission. Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association cannot be held responsible for publication of photos with no credit if this is not provided. We will provide photography credits wherever possible.

Late material will not be accepted.

Submission of an entry implies consent of all members of the project team to enter this competition. The Jury's decision is final and no correspondence will be entered into regarding that decision.

All building products used in the submitted entries must comply with the Building Code of Australia and relevant Australian standards as mandated by legislation. If necessary, participants will be asked to demonstrate proof of compliance.

Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association respect your privacy and will not share your contact information with any third party.

assessment

JURY

A jury consisting of eminent architects and industry professionals will be appointed by Think Brick Australia to judge the submissions and announce a winner. The 2021 jury will be announced on the Think Brick Australia website.

Each juror will be required to acknowledge personal or professional connections with any of the participants or their employees. In the case of such conflicts, the Competition Advisor will oversee a transparent process whereby these conflicts are alleviated. At the discretion of the Competition Advisor, jurors will be asked to take no part in the assessment of affected entries. A photographer will also be present during the judging to document the event.

submission

SUBMISSION MATERIAL AND FORMAT:

- **PROJECT STATEMENT:** This is a summary of the project that we will include in our Awards Book. Please include relevant background information about the project, what bricks/pavers were used, and the team involved (including architect, masonry contractor, brick manufacturer and builder). **Minimum of 100 and maximum of 250 words.**
- **IMAGES:** Please upload a **minimum of 2 and maximum of three (3) images at high resolution** that best represent your project. We require the high resolution images to be a **minimum of 3500 pixels (w) at 300 dpi**. Please supply all images in either **jpeg, tif or PSD format**. All images must be between **1MB and 10MB** in size.
- **FLOOR PLAN:** It is preferred that you submit a floor plan of the project, but your entry will not be invalid if this is unavailable. **Please supply the floor plan as a jpeg file. PDF files will not be accepted.**
- **ARCHITECT LOGO:** It is preferred that you submit the logo for your firm, but your entry will not be invalid if this is unavailable. **Please supply the logo in high resolution as a jpeg file. PDF files will not be accepted.**

LODGEMENT

Your submission is due by **5pm EST Wednesday 31st March 2021**, to be uploaded via the website.

RETURNS POLICY

Competitors are advised to make copies of their submission for their records. Submission and any materials included, or part thereof, will become the property of Think Brick Australia and will not be returned to competitors.

COPYRIGHT

Copyright ownership for each submission shall remain vested with the original author(s). Think Brick Australia, Concrete Masonry Association of Australia and Australian Roofing Tile Association, as well as their members, shall have the right to exhibit, photograph, archive, electronically store, duplicate or record all submissions without fee or restriction.

MORAL RIGHTS

Competitors are to clearly define their requirements for attribution of their work in the competition submission. Competitors are responsible for obtaining agreement by all holders of moral rights in the design.

horbury hunt commercial award 2021 checklist

Does your submission include the following?

- Project Statement (min 100 to max 250 words)
- Hi-res images (a minimum of 2 and maximum of 3) in jpeg, tiff or PSD format, between 1MB and 10MB
- Project floor plan in jpeg format (preferred)
- Architect logo in high resolution jpeg format (preferred)

For further enquiries regarding the above checklist, please contact Think Brick Australia on Phone: 02 8448 5500 or via email: awards@thinkbrick.com.au

notes

Once uploaded, please record your Awards Project Number here for personal reference:

competition key dates

ENTRIES CLOSE:
WEDNESDAY 31ST MARCH 2021, 5:00 PM EST

AWARD JUDGING:
THURSDAY 6TH MAY 2021

AWARDS GALA DINNER:
THURSDAY 12TH AUGUST 2021
CROWN MELBOURNE



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