

THINK   
**BRICK**  
AWARDS 2023  
UNEARTHED

KEVIN  
BORLAND  
MASONRY  
AWARD 2023  
DESIGN BRIEF

**ENTER NOW**

THINK BRICK   
AUSTRALIA

in association with

**CMAA**   
CONCRETE MASONRY  
ASSOCIATION OF AUSTRALIA

  
**ARTA**  
AUSTRALIAN ROOFING TILE ASSOCIATION





KEVIN BORLAND  
MASONRY AWARD  
WINNER 2022

HOUSE AT FLAT ROCK  
BILLY MAYNARD

**“A UNANIMOUS WINNER. HOUSE AT FLAT  
ROCK DEMONSTRATES A SOPHISTICATED  
USE OF MATERIAL AND FORM, BRINGING  
THE LANDSCAPE INTO THE CENTRE OF  
THE SPACE. THE USE OF MASONRY IS SO  
DELICATE AND MAKES SUCH A HEAVY  
MATERIAL SEEM SOFT.”**

**2 0 2 2 J U R Y S T A T E M E N T**

Photographer: Rory Gardiner



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KEVIN BORLAND  
MASONRY AWARD HIGH  
COMMENDATION 2022

BRIMAR HOUSE  
MICHAEL ONG  
DESIGN OFFICE



Photographer:  
Derek Swalwell



# INDUSTRY OVERVIEW

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## WHO IS CONCRETE MASONRY ASSOCIATION OF AUSTRALIA?

Concrete Masonry Association of Australia (CMAA) represents the concrete masonry manufacturers of Australia.

CMAA publishes technical manuals, data sheets and software packages relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are free to download from the CMAA website. CMAA also conducts workshops and courses, and provides a technical advisory service for the construction industry and other uses of concrete masonry products.

CMAA supports the concrete masonry industry by providing information and advice to architects, engineers, specifiers and educators. Published information includes technical manuals, data sheets and software packages relating to concrete block walling, permeable paving and concrete masonry retaining walls, which is available free to download from the CMAA website. CMAA also conducts workshops and courses, and provides a technical advisory service for masonry design queries.

## THE AUSTRALIAN CONCRETE MASONRY MARKET

Annually, two million tonnes of concrete bricks, blocks, and pavers are manufactured nationally.

The industry and its associates employ over 20,000 people throughout Australia.

# AWARD INTRODUCTION

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## COMPETITION OVERVIEW

The Kevin Borland Masonry Award rewards and showcases concrete masonry in commercial and residential architectural design.

Projects in this category must be built primarily for commercial or residential purposes. Commercial projects can include government, public, health, education and multi-residential constructions. Residential projects can include single-dwelling houses. Concrete masonry must be a feature of the design process. Rendered masonry is not considered a design feature.

The award is named after Kevin Borland, who was born in West Melbourne on 28th October 1926. Borland's designs, more than those of any other architect, have shaped the trajectory of Melbourne architecture. His works include the Melbourne swimming and diving stadium for the 1956 Summer Olympics as well as the Harold Holt Memorial Swimming Centre in Melbourne's Glen Iris in 1968–69. As well as an innovative architect, Borland was a generous patron of younger architects and an inspiring and much-loved design studio teacher.

# KEVIN BORLAND MASONRY AWARD ENTRY CRITERIA

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## GENERAL

Nominated projects must meet the following criteria:

- Commercial projects must have been completed since January 2021 and located in Australia or, if internationally located, built with Australian-manufactured masonry products.
- Residential projects must have been completed since January 2021 and located in Australia or, if internationally located, built with Australian manufactured masonry products. .
- Projects must not have been entered into previous Think Brick awards.
- Entries must exemplify architectural innovation, collaboration between project team, and show a high level of skill and craftsmanship.
- Entries must be submitted by the closing date of **Friday 31st March 2023**.
- Only entries that are submitted in full and **online through the Think Brick website** will be accepted.
- A project may be entered in multiple categories, providing that project meets the criteria of the specific category as outlined below. Each project may only be entered once in the same Commercial and Residential Masonry Category.

## COMPETITION KEY DATES

Day	Date	Month	Time	Event
Friday	31st	March 2023	5pm EST	Entries close
Thursday	27th	April 2023	All day	Awards Judging

# AWARDS

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## PRIZE

The prize is a trophy and certificate for the winning project. The winning architect will also receive \$5,000 for the project.

## NEW ENTRANT AWARD

This award is open to any architectural or design firm that has not previously entered any category in the Think Brick Awards. All first-time entrants that enter one of the existing categories will automatically go in the running to win the New Entrant Award. The winner will receive \$5,000 in prize money.

## PRESENTATION OF AWARDS

The finalists and winners of the Kevin Borland Masonry Award category 2023 will be announced and presented at the Awards Gala Dinner, which will be held on a yet-to-be announced date in 2023.

The Awards Gala Dinner incorporates the Horbury Hunt Residential, Horbury Hunt Commercial, Kevin Borland Masonry, Bruce Mackenzie Landscape, and Robin Dods Roof Tile Excellence categories.

## POST-COMPETITION PROMOTION

The projects will be featured on the Think Brick Australia, Concrete Masonry Association of Australia (CMAA) and Australian Roofing Tile Association (ARTA) websites, social media, publications, industry presentations, roadshows and events.

## MEDIA DEMANDS

Participants should be prepared to make themselves available for all media and publicity requests on their submitted projects, including but not limited to phone, email or face-to-face interviews for broadcast, online, social media or print publication.

## TERMS AND CONDITIONS

Photographs submitted as part of this nomination may be exhibited, published and used in a variety of marketing activities and platforms in the promotion of the Awards and other related initiatives. Photographs may also be used as a case study on the Think Brick Australia, CMAA and ARTA websites, social media channels and other third party media.



The winning project and any projects receiving commendations will also be published in Think Brick Australia, CMAA and ARTA's publications.

Architects from any winning projects and any receiving commendations will be expected to participate in future member engagements.

Submissions should include the necessary photography credits. Think Brick Australia, CMAA and ARTA cannot be held responsible for publication of photos with no credit if this is not provided. Photography credits will be provided wherever possible.

Late material will not be accepted.

Submission of an entry implies consent of all members of the project team to enter this competition. The jury's decision is final and no correspondence will be entered into regarding that decision.

All building products used in the submitted entries must comply with the Building Code of Australia and relevant Australian standards as mandated by legislation. If necessary, participants will be asked to demonstrate proof of compliance.

Think Brick Australia, CMAA and ARTA respect privacy and will not share contact information with any third party.

## ASSESSMENT

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### JURY

A jury consisting of eminent architects and industry professionals will be appointed by Think Brick Australia to judge the submissions and announce a winner. The 2023 jury will be announced on the Think Brick Australia website.

Each juror will be required to acknowledge personal or professional connections with any of the participants or their employees. In the case of such conflicts, the Competition Advisor will oversee a transparent process whereby these conflicts are alleviated. At the discretion of the Competition Advisor, jurors may be asked to take no part in the assessment of affected entries. A photographer will also be present during the judging to document the event.

# SUBMISSION

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## SUBMISSION MATERIAL AND FORMAT

All submissions should include the following material:

- Project statement: Please include a summary of the project, including any relevant background information, which bricks/pavers were used, and details of the team involved (including the architect, masonry contractor, brick manufacturer, and builder). Think Brick will include this summary in its Awards Book. **Minimum of 100 and maximum of 250 words.**
- Images: Please upload a **minimum of two and maximum of three images at high resolution** that best represent the project. High resolution images must be a **minimum of 3500 pixels (w) at 300 dpi**. Please supply all images in either **jpeg, tif or PSD format**. All images must be between **1MB and 10MB** in size.
- Floor plan: It is preferred that entrants submit a floor plan of the project, but entries will not be invalid if this is unavailable. **Please supply the floor plan as a jpeg file. PDF files will not be accepted.**
- Architect logo: It is preferred that entrants submit their company logo, but entries will not be invalid if this is unavailable. **Please supply the logo in high resolution as a jpeg file. PDF files will not be accepted.**

## LODGEMENT

Submissions are due by **5pm AEST Friday 31st March 2023**, to be uploaded via the [Think Brick website](#).

## RETURNS POLICY

Entrants are advised to make copies of their submission for their records. Submissions and any materials included, or part thereof, will become the property of Think Brick Australia and will not be returned.

## COPYRIGHT

Copyright ownership for each submission shall remain vested with the original author(s). Think Brick Australia, CMAA and ARTA, as well as their members, shall have the right to exhibit, photograph, archive, electronically store, duplicate or record all submissions without fee or restriction.

## MORAL RIGHTS

Entrants are to clearly define their requirements for attribution of their work in the competition submission. Entrants are responsible for obtaining agreement by all holders of moral rights in the design.



# KEVIN BORLAND MASONRY AWARD 2023 CHECKLIST

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Does your submission include the following?

- Project statement (min 100. to max. 250 words)
- Hi-res images\* (a minimum of two and maximum of three) in jpeg, tif or PSD format, between 1MB and 10MB
- Project floor plan in jpeg format (preferred)
- Architect logo in high resolution jpeg format (preferred)

For further enquiries regarding the above checklist, please contact Think Brick Australia via phone: +61 2 8448 5500 or email: [awards@thinkbrick.com.au](mailto:awards@thinkbrick.com.au)

## notes

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Once uploaded, please record your Awards Project Number here for personal reference:

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\* By uploading these images you are agreeing to the terms and conditions as stated on page 8.

# COMPETITION KEY DATES

ENTRIES CLOSE:  
FRIDAY 31ST MARCH 2023, 5PM AEST

AWARD JUDGING:  
THURSDAY 27TH APRIL 2023



in association with



PO Box 275, St Leonards NSW 1590 Australia  
Suite 7.01, Level 7, 154 Pacific Highway, St Leonards NSW 2065 Australia  
Telephone +61 2 8448 5500  
Technical hotline 1300 667 617  
ABN 30003873309

[www.thinkbrick.com.au](http://www.thinkbrick.com.au)